

MOBILE PREPAID CARD PROCESSING SYSTEM

Industry
FinTech

Technology
Symfony | PHP | Mongo DB

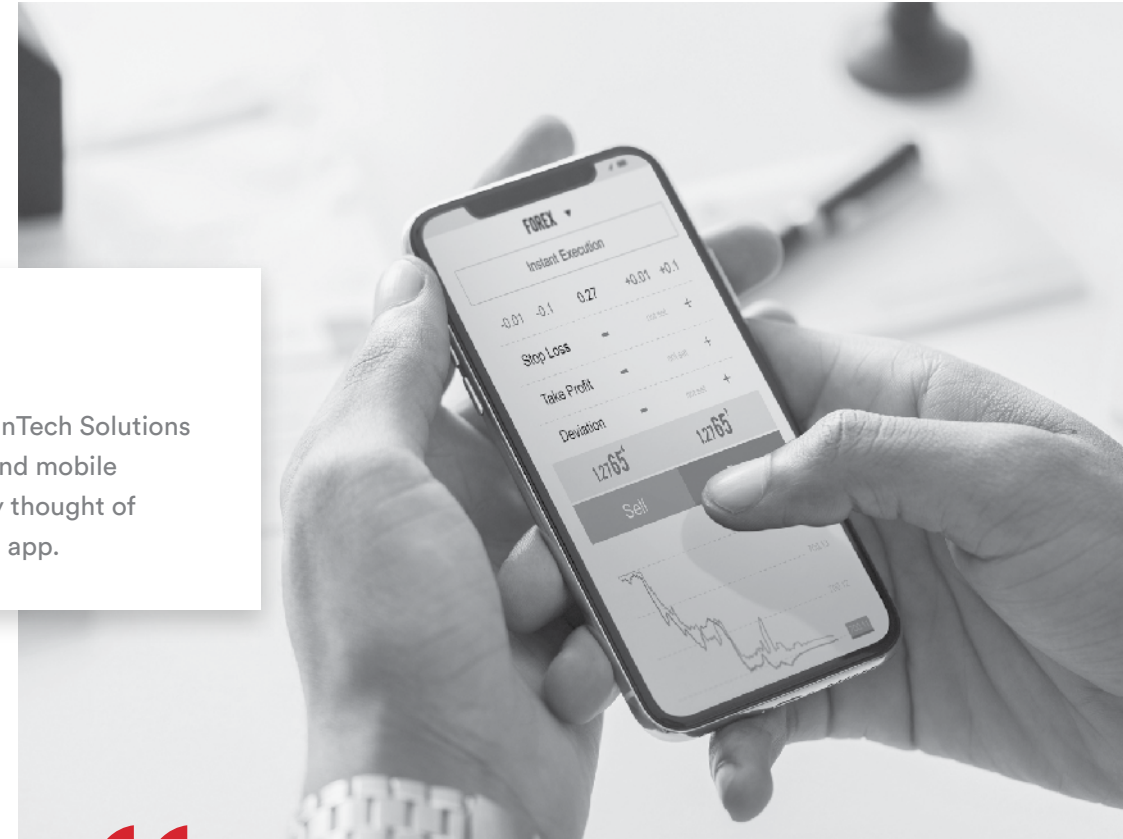


ABOUT PROJECT

Back in 2012, our client from Europe, veterans in providing smart FinTech Solutions required a platform/ system to offer banking solution where card and mobile financial transactions are enhanced through data enrichment. They thought of making transaction more intuitive for everyone through this mobile app.

THE REQUIREMENT

- Mobile App for Prepaid Card Processing
- Automated System for Call Centre Management
- Highly Secured System for Internal Communication
- Master Data Management
- Inquiry Portal for End Users
- Core Banking Functions
- In-Built KYC Mechanism



“ We built a secure solution that extracted rich data through transactions to find information about payments like merchant open hours, location, contact, facilities, receipts etc. ”

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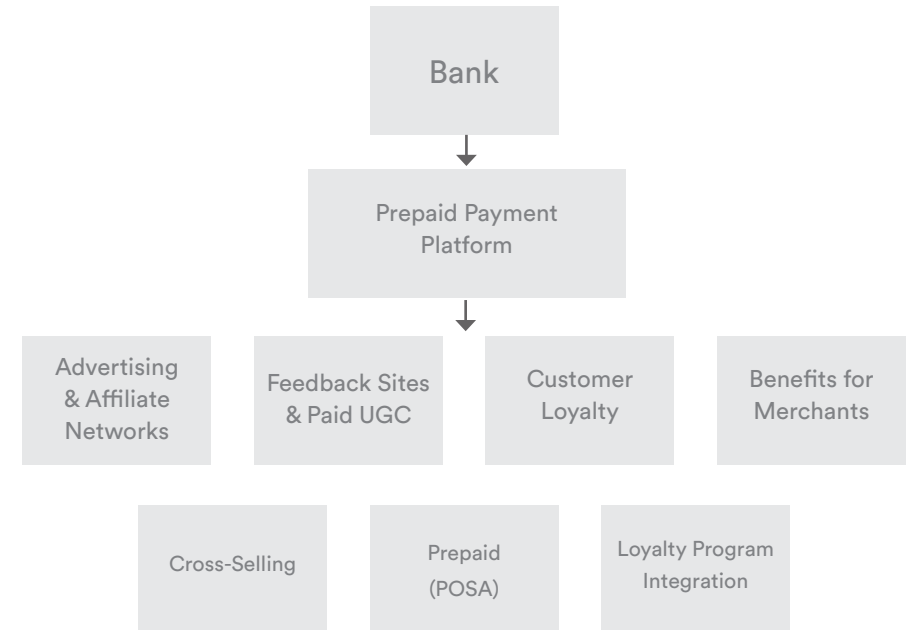


CONSULTANCY - DEVELOPMENT - SUPPORT

THE SOLUTION

- POC - Data Enrichment Process for Enriched Transaction
- Information captured through transactions processed:
 - Shopping Cart Data
 - Personalization of transactions
 - Individual descriptions and hashtags
 - Full merchant address, opening hours & contact information
 - Website
 - Transaction Location
- ERP Solution for Banking
- Loyalty Program Integration
- Advertising & Affiliate Program Module
- Advanced Merchant Profiling
- Built-In Customer Reviews

ENABLING BUSINESS MODEL FOR BANKING



THE BENEFITS



Intuitive Information of Merchants



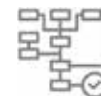
Information Enabling Business Models



Real-time integration & Processing



Multi-purpose Capabilities



Independent API Driven Product (POC)



HELIOS
SOLUTIONS