

ECOMMERCE PLATFORM FOR PROMOTIONAL PRODUCTS

Industry
eCommerce

Magento

Technology
MySQL




ABOUT THE PROJECT

Among the top promotional product suppliers, our client is a respected supplier in the Netherlands with the experience of more than 10 years in marketing and business promotional activities. They offer more than 15,000 products at the most competitive prices. They came with the requirement of upgrading their website.

THE REQUIREMENT

- Upgradation of the existing technology (Magento) with new features.
- Management of suppliers with different payment structure and product attributes.
- Ease in management & operation of the webshop.

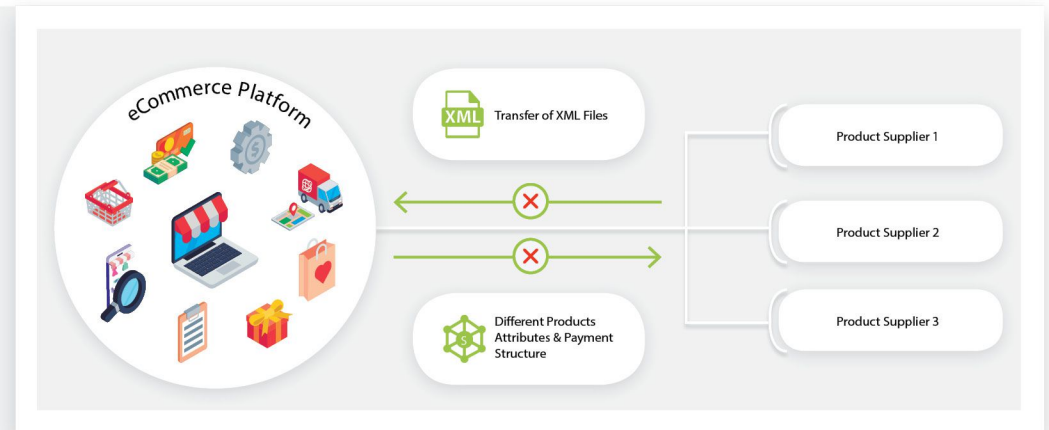


“With our capabilities in consulting, we built a new eCommerce platform that enabled easy management of every supplier & offered ease in management of the webshop.”



THE CHALLENGES

- Different format of XML file per supplier.
- Code compatible with Supplier XML format.
- Different Product Attributes of each supplier.
- Import of more than 50,000 products files per supplier.



THE EFFECT OF THE SOLUTION



Built a **Web Connector** to Extract XML files



Integration of **Third Party Plugin** to import files to Magento



Code Enhancement for Compatibility with the Supplier's XML format



Set-up **Chron** for **Automation** of Task Management



OMS – Order Management System for Effective Management of Orders



Support for Transferring XML Files

Upgrade to Magento 2 enabled improved customer experience and task management was automated after **Chron Set-up**. In the future, the client wishes to create a mobile app for the eCommerce platform where we will be building the **mobile apps** for the platform.

